

## **CASHFLOW QUADRANT**

4 Ways to Produce Income



"I would rather earn 1% off 100 people's effort than 100% of my own efforts." ~ J. Paul Getty

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### $100\% \times 1 = INCOME$

 $YOU \times JOB = INCOME$ 

IF YOU DON'T WORK YOU DON'T EARN INCOME

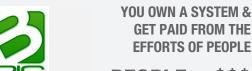
TIME = \$**NO LEVERAGE** 

- **NO SECURITY**
- **NOT ENOUGH MONEY**



 $1\% \times 100 = INCOMF$ 

 $YOU \times PEOPLE = INCOME$ 



PEOPLE = \$\$

### **LEVERAGE**

- **SPARE TIME**
- **STABILITY**

YOU OWN A JOB

TIME = \$

### **NO LEVERAGE**

- LARGE DEBTS
- STRESS
- NO BALANCE



**Trading Time for Money & Starting Over Everyday at Zero** 

MONEY WORKS FOR YOU



\$\$\$ = \$\$\$\$\$

## **PASSIVE INCOME**

- **NO DEBTS**
- **FREEDOM**
- **INCOME POTENTIAL**

**Income Not Dependent on Your Presence** 

LIMITATIONS TO CHANGING SIDES

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MINDSET • CAPITAL • TIME • EDUCATION • SKILLS • SUPPPORT

## **The Cashflow Quadrant Distinctions**

FOUR ENVIRONMENTS TO GENERATE MONEY

## POOR & MIDDLE CLASS

# RICH & WEALTHY



- 4
- Employee
- Earn a salary
- Paid at the end of the month
  - Subject to the highest tax rates (18-51%)
- Possible benefits & security
  - Work on demand
- Fired when no longer needed
  - Can never stop working
  - Limited income potential

#### **EMPLOYEE**

B

You Have A Job

### **BUSINESS OWNER**

B

You Own A System And People Work For You

- Business owner, (network marketer)
- Own a business system
- Earn compensation and control
- Paid at the start of the month
- Lower tax rates (0-20%)
- Create own benefits & security
- Does not require you to be present
- Grows exponentially, 24/7

- Self-employed
  - Own a job
- Pay your own salary
- Paid at the end of month
  - Pay all personal, corporate taxes
- Create own benefits, security
  - No Work? No Pay!
  - You run everything 24/7
- Money but no time to enjoy it
- Income dependent solely on you

#### **SELF-EMPLOYED**

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You Own A Job

#### **INVESTOR**

I

Money Works for You

- Investor
- Make money work for you
- Earn income as an entity
- Income flows whether you work or not
- Paid at the start of the month
- Pay corporate taxes (0-20%)
- Create & buy own investments
- Make your money work 24/7

Network marketing is the perfect business to make the change from the **E-Quadrant** to the **B-Quadrant** because you will learn the business skills that can make you rich and provide you the support while you take the journey from poor/middle class to RICH! - **Robert Kyosaki** 

**ACTIVE INCOME** 



**PASSIVE INCOME** 

**Work for Time and Money Freedom**