



72 HOUR LAUNCH PLAN



GET CONNECTED & SETUP YOUR BUSINESS FOR SUCCESS

Join our team text broadcast. Text **TEAM IMPACT** to 313131 or sign up **HERE** ➔ <https://tapit.us/42QjB8>

Join the important **FB Groups** and make sure you turn **ON** notifications



100% EPIC >
PRIVATE GROUP - 29999 MEMBERS



Team Impact (B-Epic) >
PRIVATE GROUP - 107 MEMBERS



THE REVOLUTION >
PRIVATE GROUP - 18899 MEMBERS

Go to your **BUSINESS BACK OFFICE** (<http://www.Bepic.com>) and click on **MEMBER LOGIN** and add your credit card information under **BILLING CENTER**

Schedule an Auto-ship of **70 CV** (in order to stay **ACTIVE** and qualified for your **LIFESTYLE BONUS**, you must place an order every 30 days)

Complete your Profile and Setup your **E-WALLET** account to ensure you get **PAID**.

Listen to www.ListenToJimRohn.com within your first 24 hours.

Order the "Ultimate Business/Life Planner" from www.BestMLMPlanner.com (CHOOSE DELUXE PLANNER). **OPTIONAL** but *Highly Recommended*

STEP 1:

BE A PRODUCT OF THE PRODUCT & DEVELOP YOUR TESTIMONIAL

Nothing speaks louder than your own testimony of B-Epic products. Start using and experiencing the products and use those results to build your business. Develop a product testimonial, document your results, and share with your sponsor and team within your first 30 days!

REMEMBER: The ultimate goal is to build a community of people that have an **EMOTIONAL** attachment to our products, with or without **FINANCIAL BENEFIT**. Building a solid **CUSTOMER BASE** is key, so you want to find a handful of products that you **LOVE** and become a "raving fan" of them so you can share **YOUR** experience with as many people as possible.

STEP 2:

SET YOUR GOALS

Studies have shown that people who write down their goals are 42% more likely to achieve them than people who **DON'T** write them down!

30 DAY GOAL



IMPORTANT INFORMATION

My Start Date: _____ My 30th Day: _____

Business Back Office Portal (click member login):

<http://www.bepic.com/>

Username: _____

Password: _____

Customer ONLY Enrollment Website:

<http://www.bepiclfe.com/yourusername>

Business Opportunity Enrollment Website:

<http://www.bepic.com/yourusername>

FREE Enrollment Website: (Prospect can "test drive" the business for 30 days and still earn \$!):

<http://www.bepicbuilder.com/yourusername>

PRESENTATION TOOLS

- ➔ **Customer Focused** - www.ProductsWithImpact.com
- ➔ **Business Focused** - www.BuildEpicWealth.com
Password: EPICIMPACT
- ➔ **24/7 Recorded Testimonial Call** - (205) 885-9160

CUSTOMER SUPPORT

Contact through Your Back Office Or by calling

Phone: 888-335-7493

Monday - Thursday: 9am-5pm MST **Fridays:** 9am-2pm MST
Closed weekends and USA holidays.

EARNING GOALS:

30 Day Monthly Earnings Goal: _____ 90 Day Monthly Earnings Goal: _____ 1 Year Monthly Earnings Goal: _____

STEP 3:

CREATE YOUR LIST - WHO DO YOU KNOW?

Your contact list is the foundation of your business and your **LARGEST** asset. If you truly want to **EXPLODE** your business, you will want to connect with between 50 to 100 people within your first 30 days. Start by identifying your top 10 in each category below and then continue to add to it **DAILY**. The bigger your **LIST**, the more **MONEY** you will make. Remember, you are offering an **OPTION** to solve a challenge they may have so be confident in your approach and **DO NOT PRE-JUDGE!!**

10 EASIEST CUSTOMERS - HOT MARKET

The fastest way to build your “initial” customer base is through your **HOT MARKET** (*IF you have good relationships with your family and friends*). This is the group of people that you would call if you were stranded on the side of the road and needed a ride. They love and trust you and know you so well that they probably **WON’T** respect you in business until you have had some success. These are your SPOUSE,PARENTS, COUSIN, UNCLE/AUNT, BROTHER/SISTER, GRANDPA/GRANDMA, SISTER-IN-LAW, CO-WORKER, BEST FRIEND, etc. These folks would do ANYTHING for you but are NOT good prospects for the BUSINESS until YOU start making money **OR** unless you already have influence and credibility with them because of your your success in your current career.

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10 POTENTIAL CUSTOMERS

You have access to thousands of people, and you’ve probably never really even thought about it. Remember, the person YOU know is actually a gateway to other people who you DO NOT personally know, but are still within reach. Talking to one friend who’s not even interested themselves might open up an entire “vein” of people that ARE interested in our products or even the business so talk to EVERYONE!

Who do you know that...has inflammation or joint discomfort • want/need to lose weight • drink energy drinks or coffee • want/need to boost their immune system • enhance their mood • drinks alkaline water • improve their skin • want to detox and improve gut and digestive issues • spend money on anti-aging and skincare products • wear body garments or waist trainers • are health conscious • are currently dealing with a health challenge • needs deeper sleep • physician • personal trainer • bodybuilder • hair stylist • esthetician • massage therapist • nutritionist • chiropractor • spa owner • plastic surgeon • veterinarian • dentist • is a fitness or sports enthusiast • take prescription drugs • are always tired • love to workout • shop at Whole Foods or Trader Joe’s and people who provide YOU services.

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10 POTENTIAL BUSINESS BUILDERS

These are the types of people that when they call the people that THEY know about ANYTHING, their network wants to hear what they are doing and they want to be a part of it. These are people who have large centers of influence and tend to build their organizations faster with other people of influence. Keep in mind that oftentimes the most successful, busiest people “get it” first and they run with it because they always want to make MORE money!!

Who do you know that has at least one or more of these characteristics.....Self-motivated • money-motivated • love helping people • have a large social media following • successful & still hungry • natural born leader • mentality of a champion • financially stable (earn 40k or more per year) • person you look up to • had previous network marketing or sales experience • warm and friendly personality • positive attitude • proactive • charismatic • happy • kind • busy • competitive • entrepreneurial • community leader • great people skills • magnetic personality • social butterflies • online influencers • traditional business owner • could call and invite twenty people to their homes, and all twenty would attend • know A LOT of people.

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STEP 4:

INVITE (Below are PROVEN scripts that work.)

REMEMBER.... Professionals use **SCRIPTS** as a guideline and amateurs just “wing it.” Please make sure you follow these scripts exactly as written but add your personality to it and **PRACTICE!!** There is no **ONE** simple phrase that works every time however, it's important that you know the words that you say, **HOW** you say them and how you arrange your words make a **BIG** difference. You never want to come across needy, desperate or unsure so scripts help you to stay on track with what to say until you have memorized it. The final **KEY** to success when you pique interest is that you **SMILE** and move around because “motion creates **EMOTION**”!

10 EASIEST CUSTOMERS SCRIPT (HOT MARKET) - “Hey (Name of your friend or family member), how are you...do you have a minute?” (Pause) “Great!! Hey I was wondering if you could **HELP** me with something real quick? (Pause) I'm not sure if I told you but I just started a new online business with some friends and I'm looking forward to (share your **WHY** and your experience on the product).” “I wanted to just ask you for a quick **FAVOR**. I am doing a “test market” campaign with a few close friends (family members) whose opinion I really trust and respect. I'm looking to gather about **10 V.I.P.** customers that will give me their honest feedback on a few products. This will also help me to **WIN** this new promotion called **EPIC 500** but the challenge is I have to get it done within my first 30 days. I am only a few customers away so (Name of friend or family member), would you do me a **HUGE** favor and become a customer? Your support would mean the world to me. (Pause. Be silent and Wait For A Response.)”

IF YES, “Great! Let me get some information from you real quick and get the order processed. **THANK YOU** so much!.” (Enroll them as a customer **IMMEDIATELY** at www.bepic.com/yourusername. If they want more detailed information, add them to 100% Epic FB Group and send them to www.ProductsWithImpact.com)

10 POTENTIAL CUSTOMERS SCRIPT - Hi (Name of your friend or family member)! How are you? (Pause) Great!! Hey I only have a minute, but I was wondering if you could **HELP** me with something real quick? (Pause) I just started a new business and I am looking for a few key people that may benefit from what I'm marketing. I was wondering, if I tell you who I am looking for, would you let me know who comes to mind? By the way, it may even be something **YOU** are interested in trying out as well, but, if not, that's cool, either way no big deal.” (Pause. Wait For A Response) “So, I market products for people who want to...lose weight & burn calories • have more energy • eliminate aches and pains • have better sleep • boost their immune system • enhance their mood and feel **HAPPY** • drink alkaline water • improve their skin tone • detox and improve gut and digestive issues. Who do you know that may want to know about a product that can help with one or more of those things?” (Pause. Wait For A Response.)

IF YES - Great! I would love to connect with those people that you know about this product and how it may be able to help them. I promise I will call them in the most professional way possible and let them know that **YOU** cared enough to have me share this info with them. So who can I start with first? (Pause. Wait For A Response). Use the “What To Say When You Call Referrals” Script located in our team Facebook group under **FILES** when calling those referrals. It's also important to get some background information on the referral and **WHY** they may be interested in hearing more about the products.

10 POTENTIAL BUSINESS BUILDERS SCRIPT OPTION #1 - Hey (Name of your friend/family member)! How are you? How are things in your world during this crazy time? (Catch up a little bit and find out what they've been to however keep it short) Hey I want to run a quick business idea by you if that's ok. So, I recently found a way to make money online and there are a lot of people making some serious cash (**income**). I know this is a bit out of the blue, but are you at all open to a side project (**other ways of making money on the side**) if it did not interfere with what you are currently doing? If yes, **COOL!** If not, no big deal. :-)” (Pause. Wait For A Response)

IF YES - Send them to www.BuildEpicWealth.com (or recorded call or live zoom) and **ADD** them to the 100% Epic FB Group

10 POTENTIAL BUSINESS BUILDERS SCRIPT OPTION #2 - Hey (Name of your friend/family member) How are you? (Pause) Great! So the reason I'm reaching out to you is because I'm launching a business project/venture with a few super succesful people and I was thinking about the people that I would love to work with on this and of course I thought of you. Ive always admired how you (**PICK ONE:** have such a postitive attitude all the time, treat and connect with people from various backgrounds so well, have so much influence and credibility in business, etc.) Although I appreciate working at (Name of your job/career), this will be a way for me to finally (**PICK ONE:** Pay off some debt, pay off my mortgage, retire my spouse etc.) and I'm really excited about it. If you are open, I would love to show you what I'm doing and get your feedback on it. If not, no big deal however you may know someone that this IS for.

IF YES - Send them to www.BuildEpicWealth.com (or recorded call or live zoom) and **ADD** them to the 100% Epic FB Group.

RECOMMENDED PACK



\$99.95 / 70 CV

EPIC LEADER PACK PLUS

30 DAYS OF ELEV8+ACCELER8+HYDR8

HOW TO GO EPIC 500 & EARN A LIFESTYLE BONUS

YOU + 2 → **THEM + 2** → **RINSE & REPEAT**

2 X 2 LIFESTYLE BONUS

\$100

PER MONTH
+ 6 OTHER WAYS TO EARN!

COMPENSATION FAQ

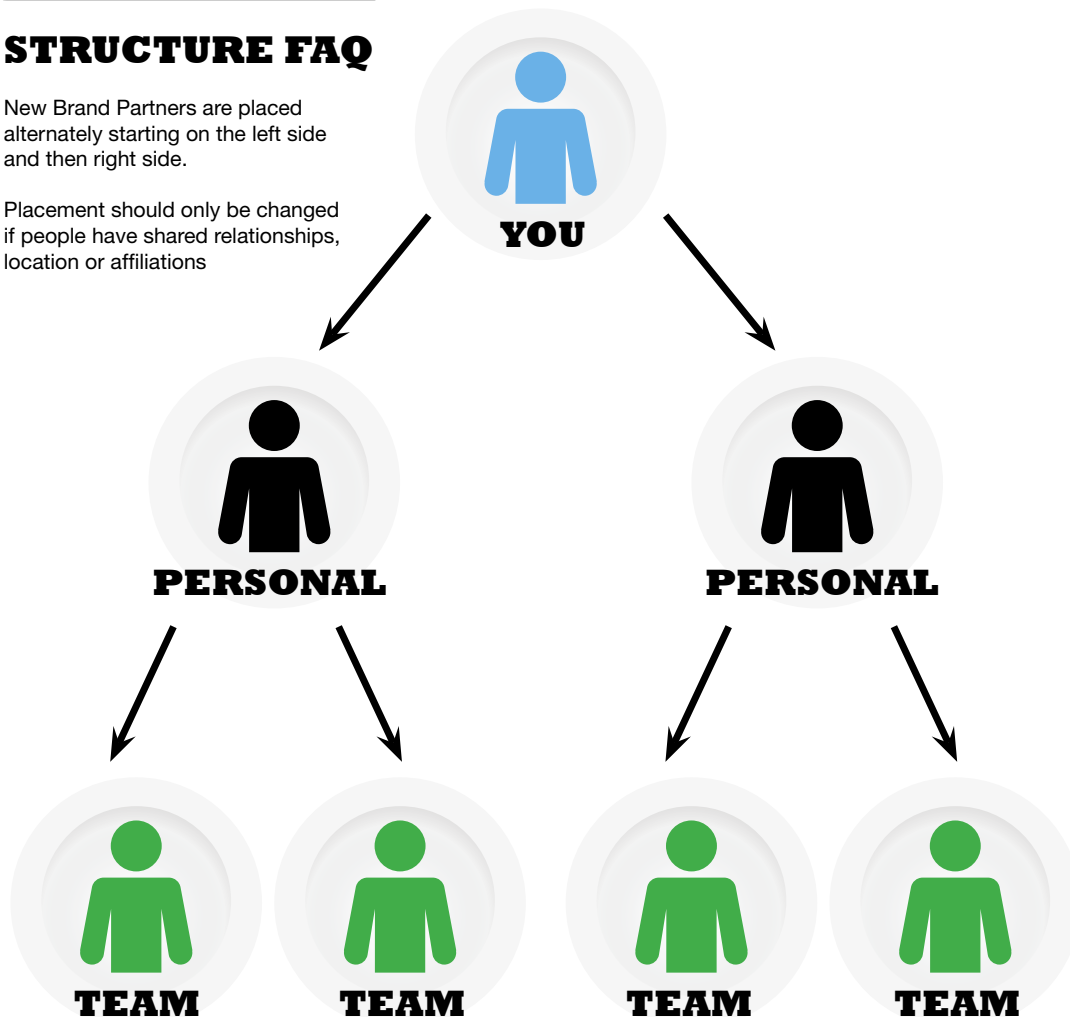
The Lifestyle Bonus is paid no matter which side your personal enrollments are placed.

One on the left and one on the right is required to qualify for specific types of compensation

STRUCTURE FAQ

New Brand Partners are placed alternately starting on the left side and then right side.

Placement should only be changed if people have shared relationships, location or affiliations



YOU ENROLL

Enroll as a Brand Partner with an order of \$99.95*

YOU + 2

Enroll your first 2 Personal Brand Partners that place an order of \$99.95*

THEM + 2

Help your Personal Brand Partners enroll 2 Brand Partners on their Team that place an order of \$99.95*

EARN \$500/MONTH ENROLLING CUSTOMERS?

Have 10 Personal Customers that place an order of \$100/mo = \$500
(Earn 50% of your customers orders every month!)